



Monkey Run is presented by Eternal Surrender Organization. All proceeds from Monkey Run go to further the cause of the Eternal Surrender Organization 501(c)(3).

### **What is Monkey Run?**

We are so excited you asked! Monkey Run is a fun and family friendly run/walk comprised of 3 different race options, with the purpose of fundraising solely for Eternal Surrender. There is the Monkey 1 Mile walk, Monkey Run 5k, and the Monkey Maniac 2 Miler

### **What makes this event stand out from others in the metroplex?**

The theme is unlike anything around! Plus, as an additional bonus – there is no other race that offers a 2 mile relay the way Monkey Run does. This new and exciting race option will intrigue even the most seasoned runners!

### **What demographic is targeted at Monkey Run?**

Monkey Run is an enticing event to a large variety of people. Ages 1-100 are encouraged to come and spend some great family time, while raising money for such a worthy cause. Every family knows someone who has dealt with the intense grief of loss, so we are humbled and honored to raise funds for Eternal Surrender.

### **Why should you sponsor Monkey Run?**

Monkey Run is in it's inaugural year, what better time to get in than at the start? The mission of Eternal Surrender is so needed, and unfortunately relate-able to so many. The costs associated with helping these families is substantial – and only sustainable with donations from sponsors like you. Eternal Surrender is a 501(c)(3) non-profit, so any sponsorship donation amount is tax-deductible!

# **Sponsorship Levels:**

## **Elite \$5,000**

The ELITE donor is the highest honor. This donor(s) is provided 15 free race entries, with shirts included. They are able to have a company representative speak at the event (optional.) Their business signage will be posted at a premier start/ finish location (optional, if provided.) They will have their logo posted to a specific “thank you” sign along the course. Their business name will be given as an elite sponsor on the pre-race “official race guide” email, sent to all registrants. They will receive a specific shout out on all the Monkey Run social media platforms, with a hyperlink attached directly to their business. They will also be given recognition at welcome, and at the goodbye of the event. Their logo will be on the official race shirt. They will be given a shout out from the event grandstand on race day. They will receive social media promotion and shares. Their logo will be placed on fliers which are to be distributed at other events and businesses. They are able to have a specific space with table (optional) at the event, to promote their business or provide goodies to attendees. Their logo will be placed on the grandstand banner. They will have a hyperlink attached on the official race site. They will have their logo displayed on the official race site. They are able to have sponsorship items in the swag bags for registrants (optional, if provided.) They will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

## **Platinum \$2,500:**

The PLATINUM donors receive a specific shout out on all the Monkey Run social media platforms, with a hyperlink attached directly to their business. They will also be given recognition at welcome, and at the goodbye of the event. Their logo will be on the official race shirt. They will be given a shout out from the event grandstand on race day. They will receive social media promotion and shares. Their logo will be placed on fliers which are to be distributed at other events and businesses. They are able to have a specific space with table (optional) at the event, to promote their business or provide goodies to attendees. Their logo will be placed on the grandstand banner. They will have a hyperlink attached on the official race site. They will have their logo displayed on the official race site. They are able to have sponsorship items in the swag bags for registrants (optional, if provided.) They will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

### **Gold \$1,000:**

Our GOLD sponsors' logo will be on the official race shirt. They will be given a shout out from the event grandstand on race day. They will receive social media promotion and shares. Their logo will be placed on fliers which are to be distributed at other events and businesses. They are able to have a specific space with table (optional) at the event, to promote their business or provide goodies to attendees. Their logo will be placed on the grandstand banner. They will have a hyperlink attached on the official race site. They will have their logo displayed on the official race site. They are able to have sponsorship items in the swag bags for registrants (optional, if provided.) They will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

### **Silver \$500:**

For the SILVER donors, their logo will be placed on the grandstand banner. They will have a hyperlink attached on the official race site. They will have their logo displayed on the official race site. They are able to have sponsorship items in the swag bags for registrants (optional, if provided.) They will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

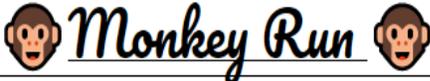
### **Bronze \$250:**

BRONZE sponsors' logo will be placed on the grandstand banner. They will have a hyperlink attached on the official race site. They will have their logo displayed on the official race site. They are able to have sponsorship items in the swag bags for registrants (optional, if provided.) They will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

### **Friend \$100:**

Our FRIEND sponsors will have race day exposure to all participants and attendees. A post race “thank you” email to all registrants will include their business name. They will receive specific name recognition on the official race site.

# Monkey Run Sponsorship Packages

 <i>Monkey Run</i> 	Elite	Platinum	Gold	Silver	Bronze	Friend
1 Mile. 5k. 2 Mile Relay.	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
# of free race entries	15	10	5	2	1	0
Company representative speak at 5k (optional)						
Business sign posted at start/ finish line (optional; if provided)						
Thank you logo sign on course						
Pre-race "official race guide" email blast						
Specific shout out on social media w/ hyperlink attached						
Welcome package recognition						
Goodbye package recognition						
Logo on official race shirt						
Grandstand shout out on race day						
Social media promotion/ shares						
Logo placed on fliers distributed at other events and businesses						
Event space with table (optional)						
Logo on grandstand banner						
Hyperlink on monkeyrun.org						
Logo recognition on monkeyrun.org						
Sponsorship item in swag bag (optional; if provided)						
Race day exposure to all participants						
Post race thank you email blast						
Name recognition on monkeyrun.org						

In kind donations: ( food, supplies, services, etc) recognized at the level of donation value dollar for dollar.)

All donations are 501(C)(3)tax-deductible.

## Sponsorship Form:



Please fill out the form below and mail to:

Eternal Surrender, 14108 Edgemon Way, Newark, TX  
76071

(or visit [MonkeyRun.Org](http://MonkeyRun.Org) to fill out a sponsorship form online, or make a credit card payment.) Thank you for your tax-deductible sponsorship with Monkey Run to support Eternal Surrender Organization 501(c)(3).

First & Last Name:

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Sponsorship Package:

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Company Name / Organization / Family Name:

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Email:

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Phone Number:

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In-Kind Donation: (Food, water, signage, etc)

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Swag Bag Gear: (What, how many, etc)

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Other Comments:

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Please make checks payable to :  
Eternal Surrender, 14108 Edgemon Way, Newark, TX 76071  
Or pay by credit card at [MonkeyRun.Org](http://MonkeyRun.Org)

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